



The property search agent run by Russell Hunt, left, can help find your ideal home

Picture right: Neville Blain/CITYAM



## Put your feet up and let experts find your home

Locating a London dream house can be easy if you pick the right people to help

**F**INDING the right property in London at the right price is a skill limited to a narrowing number of property buyers and experts.

Good, well-priced properties are often snapped up before they come onto the market by "those in the know", and other London properties are often overlooked, or overlooked with a slight coating that glazes over the bits that prospective buyers are bound to fall for.

Russell Hunt, the managing director of London-based property search agent Property Hunt, says: "The call for experts or property search agents is steeply on the incline."

"Many Londoners who have successfully used a search agent swear by them for saving on all the time, money and stress that is wasted in this very crowded and difficult market."

"An increasing number of good deals are there for the taking, it's just a matter of knowing where they exist and how to get the best price."

### RIISING INDUSTRY STAR

Here is one of London's most knowledgeable search agents, a rising industry star and, incidentally, the son of the late Sir Peter Dinko, former chairman and MD of Britain's largest property company, Land Securities.

But his Property Hunt is different. It deals with clients from all over the

world who are looking for the right house and securing the deal is a tremendous skill. Hunt says: "I often prospective buyers don't really know what they want and that is how some agents are able to pressure people into misdirected sales."

### MY AGENDA

Matching the right buyer to the right house and securing the deal is a tremendous skill. Hunt says: "I often prospective buyers don't really know what they want and that is how some agents are able to pressure people into misdirected sales."

"I take the time to ensure that my clients' criteria are met because, unlike estate agents, they are the only thing on my agenda."

Property search agents charge between 1 per cent and 2.5 per cent and, when you consider the time and stress involved in buying a house in London, that can be money well spent. Andrew Hurn, one of Property Hunt's growing number of happy customers, says: "They found it, negotiated an excellent price for me, managed the selling and all I had to do was sign."

For further information contact Russell Hunt at Property Hunt on telephone 020 7228 7857 or via the website: [www.propertyhunt.co.uk](http://www.propertyhunt.co.uk)

### CURRENT PROPERTY MARKETS - GET THE INSIDE TRACK

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 December 2007  
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INSIDE TRACK

